



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	Obama for America
Product	95/101/1492 - OBAMA/PRES - SKED C
Estimate Number	1492

Invoice #	04057641-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04057641
Alt Order #	04057641
Deal #	
Order Flight	07/21/12 - 08/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a		07/23/12 to 07/29/12	4x	MTWTF--				
				M	07/23/12	:30	5:29 AM	OFA12D076H	\$250.00		2
				W	07/25/12	:30	5:24 AM	OFA12D076H	\$250.00		4
				Th	07/26/12	:30	5:12 AM	OFA12D076H	\$250.00		1
				F	07/27/12	:30	5:11 AM	OFA12D076H	\$250.00		3
2	13	Good Day 530a	530a-6a		07/23/12 to 07/29/12	2x	MTWTF--				
				Tu	07/24/12	:30	5:58 AM	OFA12D076H	\$500.00		1
				W	07/25/12	:30	5:42 AM	OFA12D076H	\$500.00		2
3	13	Good Day 6a	6a-7a		07/23/12 to 07/29/12	3x	MTWTF--				
				Tu	07/24/12	:30	6:53 AM	OFA12D076H	\$750.00		3
				W	07/25/12	:30	6:59 AM	OFA12D076H	\$750.00		2
				Th	07/26/12	:30	6:59 AM	OFA12D076H	\$750.00		1
4	13	Good Day 7a	7a-8a		07/23/12 to 07/29/12	3x	MTWTF--				
				M	07/23/12	:30	7:32 AM	OFA12D076H	\$750.00		2
				Tu	07/24/12	:30	7:13 AM	OFA12D076H	\$750.00		1
				Th	07/26/12	:30	7:29 AM	OFA12D076H	\$750.00		3
5	13	Good Day 8a	8a-9a		07/23/12 to 07/29/12	4x	MTWTF--				
				M	07/23/12	:30	8:23 AM	OFA12D076H	\$650.00		2
				Tu	07/24/12	:30	8:21 AM	OFA12D076H	\$650.00		1
				W	07/25/12	:30	8:29 AM	OFA12D076H	\$650.00		3
				Th	07/26/12	:30	8:32 AM	OFA12D076H	\$650.00		4
6	13	Good Day 430a	430a-5a		07/23/12 to 07/29/12	2x	MTWTF--				
				Th	07/26/12	:30	4:51 AM	OFA12D076H	\$100.00		2
				F	07/27/12	:30	4:41 AM	OFA12D076H	\$100.00		1

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IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Good Day Sa 6a	6a-7a		07/23/12 to 07/29/12	2x	-----S-				
	13			Sa	07/28/12	:30	6:11 AM	OFA12D076H	\$350.00		1
	13			Sa	07/28/12	:30	6:43 AM	OFA12D076H	\$350.00		2
8	13	Good Day Sa 7a	7a-8a		07/23/12 to 07/29/12	2x	-----S-				
	13			Sa	07/28/12	:30	7:25 AM	OFA12D076H	\$650.00		1
	13			Sa	07/28/12	:30	7:53 AM	OFA12D076H	\$650.00		2
9	13	Good Day Sa 8a	8a-9a		07/23/12 to 07/29/12	2x	-----S-				
	13			Sa	07/28/12	:30	8:38 AM	OFA12D076H	\$600.00		1
	13			Sa	07/28/12	:30	8:59 AM	OFA12D076H	\$600.00		2
10	13	Good Day Su 8a	8a-9a		07/23/12 to 07/29/12	2x	-----S				
	13			Su	07/29/12	:30	8:10 AM	OFA12D076H	\$600.00		2
	13			Su	07/29/12	:30	8:38 AM	OFA12D076H	\$600.00		1
11	13	Good Day 9a	9-10a		07/23/12 to 07/29/12	4x	MTWTF--				
	13			M	07/23/12	:30	9:29 AM	OFA12D076H	\$600.00		4
	13			Tu	07/24/12	:30	9:59 AM	OFA12D076H	\$600.00		2
	13			W	07/25/12	:30	9:40 AM	OFA12D076H	\$600.00		1
	13			Th	07/26/12	:30	9:59 AM	OFA12D076H	\$600.00		3
12	13	Live with Kelly	10a-11a		07/23/12 to 07/29/12	5x	MTWTF--				
	13			M	07/23/12	:30	10:50 AM	OFA12D076H	\$400.00		4
	13			Tu	07/24/12	:30	10:54 AM	OFA12D076H	\$400.00		1
	13			W	07/25/12	:30	10:33 AM	OFA12D076H	\$400.00		2
	13			Th	07/26/12	:30	10:33 AM	OFA12D076H	\$400.00		5
	13			F	07/27/12	:30	10:43 AM	OFA12D076H	\$400.00		3
13	13	Wendy Williams	11a-12p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	13	Wendy Williams	11a-12p		07/23/12 to 07/29/12	5x	MTWTF--				
				M	07/23/12	:30	11:51 AM	OFA12D076H	\$200.00		4
				Tu	07/24/12	:30	11:26 AM	OFA12D076H	\$200.00		1
				W	07/25/12	:30	11:50 AM	OFA12D076H	\$200.00		3
				Th	07/26/12	:30	11:56 AM	OFA12D076H	\$200.00		5
				F	07/27/12	:30	11:28 AM	OFA12D076H	\$200.00		2
14	13	Fox 13 News at Noon	12p-1p		07/23/12 to 07/29/12	5x	MTWTF--				
				M	07/23/12	:30	12:43 PM	OFA12D076H	\$250.00		1
				Tu	07/24/12	:30	12:23 PM	OFA12D076H	\$250.00		3
				W	07/25/12	:30	12:10 PM	OFA12D076H	\$250.00		4
				Th	07/26/12	:30	12:22 PM	OFA12D076H	\$250.00		2
				F	07/27/12	:30	12:59 PM	OFA12D076H	\$250.00		5
15	13	M-F 1p-2p	1p-2p		07/23/12 to 07/29/12	2x	MTWTF--				
				M	07/23/12	:30	1:09 PM	OFA12D076H	\$200.00		1
				W	07/25/12	:30	1:23 PM	OFA12D076H	\$200.00		2
16	13	Fox News Sunday	9a-10a		07/23/12 to 07/29/12	2x	-----S				
				Su	07/29/12	:30	9:41 AM	OFA12D076H	\$700.00		2
				Su	07/29/12	:30	9:59 AM	OFA12D076H	\$700.00		1
17	13	Judge Judy	4p-5p		07/23/12 to 07/29/12	2x	MTWTF--				
				M	07/23/12	:30	4:54 PM	OFA12D076H	\$550.00		1
				Tu	07/24/12	:30	4:28 PM	OFA12D076H	\$550.00		2
18	13	Fox 13 News at 5p	5p-530p		07/23/12 to 07/29/12	2x	MTWTF--				
				W	07/25/12	:30	5:28 PM	OFA12D076H	\$900.00		1
				F	07/27/12	:30	5:23 PM	OFA12D076H	\$900.00		2

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Billing Calendar	Broadcast
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Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	13	Fox 13 News at 530p	530p-6p								
					07/23/12 to 07/29/12	2x	MTWTF--				
	13			M	07/23/12	:30	5:43 PM	OFA12D076H	\$900.00		1
	13			Th	07/26/12	:30	5:45 PM	OFA12D076H	\$900.00		2
20	13	Fox 13 News Su 6p	6p-7p								
					07/23/12 to 07/29/12	2x	-----S				
	13			Su	07/29/12	:30	6:21 PM	OFA12D076H	\$800.00		2
	13			Su	07/29/12	:30	6:44 PM	OFA12D076H	\$800.00		1
21	13	Insider	730p-8p								
					07/23/12 to 07/29/12	1x	MTWTF--				
	13			Tu	07/24/12	:30	7:47 PM	OFA12D076H	\$1,000.00		1
22	13	Sa 7p-8p	7p-8p								
					07/23/12 to 07/29/12	1x	-----S-				
	13			Sa	07/28/12	:00			\$600.00	See MG 22.2	1
	13	Fox 13 News Sa 7p		Sa	07/28/12	:30	7:39 PM	OFA12D076H	\$600.00	MG for 22.1 07/28	2
23	13	Hells Kitchen	8p-9p								
					07/23/12 to 07/29/12	1x	M-----				
	13			M	07/23/12	:30	8:28 PM	OFA12D076H	\$7,500.00		1
25	13	So You think you can dance	8p-10p								
					07/23/12 to 07/29/12	1x	--W----				
	13			W	07/25/12	:30	7:59 PM	OFA12D076H	\$6,500.00		1
27	13	M-Su 10p-1030p Late News	10p-1030p								
					07/16/12 to 07/22/12	3x	-----S				
	13			Su	07/22/12	:30	10:01 PM	OFA12D076H	\$1,600.00		2
	13			Su	07/22/12	:30	10:24 PM	OFA12D076H	\$1,600.00		3
	13			Su	07/22/12	:30	10:30 PM	OFA12D076H	\$1,600.00		1
28	13	M-Su 1030-11p Late News	1030p-11p								
					07/16/12 to 07/22/12	3x	-----S				
	13			Su	07/22/12	:30	10:37 PM	OFA12D076H	\$1,000.00		2

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Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

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IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	13	M-Su 1030-11p Late News	1030p-11p								
	13			Su	07/22/12	:30	10:50 PM	OFA12D076H	\$1,000.00		3
	13			Su	07/22/12	:30	10:59 PM	OFA12D076H	\$1,000.00		1
29	13	Fox 13 News Edge 11p	11p-1135p								
					07/23/12 to 07/29/12	1x	MTWTF--				
	13			M	07/23/12	:30	11:21 PM	OFA12D076H	\$850.00		1
30	13	Closer	1130p-2a								
					07/23/12 to 07/29/12	2x	-----S				
	13			Su	07/29/12	:30	11:56 PM	OFA12D076H	\$400.00		1
	13			Su	07/29/12	:30	12:10 AM	OFA12D076H	\$400.00		2

Aired Spots**70**

Gross Total **\$53,500.00**
Agency Commission **\$8,025.00**
Net Amount Due **\$45,475.00** Payment Terms 30 Days

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